TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER











Purchase THIS IS WAR

This Week - 10/03/2011

Star 101.9 Radio Interview with Jared



Jared stopped by the Star 101.9 Studios in Hawaii to talk to DJ Maleko about their show. Check out the full interview <u>HERE</u>.

Shannon's Interview



Shannon talked with Kaleo at the University of Hawaii all about

Hawaii, tour, and how MARS evolves in sound. Read the interview <u>HERE</u>.

Subscribe to MARS on Facebook



Make sure to 'subscribe' (not 'friend request') on each of the MARS pages on Facebook! When signed on, visit the pages and hit the 'subscribe' button on the top right-hand corner:

<u>Jared's Facebook Page</u> <u>Shannon's Facebook Page</u> <u>Tomo's Facebook Page</u>

Help Push Mars For EMA Votes



Help push voting for Thirty Seconds to Mars for MTV's Europe Music Awards for Best Alternative, Best World Stage, and Biggest Fans!

Copy the codes below to post these banners in your site, blog, social networks, etc. Get them <u>HERE</u>.

Vote MARS for EMAs through your <u>Blackberry</u> or <u>iPhone/iPad app</u> (non-US only).





Join us online!





Ladyloechelon has a Triad and an Echelon tattoo!

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to <u>Thirty Seconds To Mars Tattoo Archive</u> for a chance to be featured in the next installment of Transmission!



ALL: VOTE MARS FOR 'Best Alternative', 'Biggest Fans', and

'Best World Stage' for the MTV EMAs

US: Suggest categories applicable to MARS for the O Music

<u>Awards</u>

Serbia: 'Night of the Hunter' on MTV Serbia Rock Chart and Top

<u>20</u>

Austria: 'This is War' on GOTV **Brazil:** 'This is War' on Multishow

Asia: 'This Is War' on MTV Chart Attack

Greece: vote 'This Is War' for MTV Hit List Hellas **Italy:** Vote 'Hurricane' on MTV Fanclub Charts

MARS IS COMING

UPCOMING TOUR DATES

October 22, 2011 – Mexico City, Mexico Palacio de los Deportes, EXA FM Radio Event

October 23, 2011 - Leon, Mexico

Poliforum Leon, EXA FM Radio Event (Official Site)

Be sure to visit the <u>Official Tour Page</u> for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following @30SECONDSTOMARS, and @golden_tix for overseas and U.S. VIP Ticket Packages.

A Beautiful Lie



30 Seconds To Mars



THIS IS WAR



MARS IS COMING

UPCOMING TOUR DATES

09/29/11

Honolulu, Hawaii Aloha Tower

10/22/11

Mexico City, Mexico Palacio de los Deportes

10/23/11

Leon, Mexico Poliforum Leon

11/02/11

Riga, Latvia

Use Facebook? Remember to "like" the official Thirty Seconds To Mars Facebook Page by <u>clicking here</u>.

HUMAN TRIAD MISSION!



Lisbon Echelon got together at their city's zoo to form this Triad:



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the <u>Triad Global Assault Page</u>.

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

<u>@manu_b72</u> made this avatar to promote voting MARS for the MTV EMAs:

Riga Arena

11/03/11

Vilnius, Lithuania Siemens Arena

11/04/11

Minsk, Belarus Minsk Sports Palace

11/11/11

Paris, France Zenith

11/13/11

Nantes, France Zenith

11/15/11

Bordeaux, France
<u>La Medoquine</u>

11/16/11

Toulouse, France
<u>Le Phare</u>

11/18/11

Lille, France Zenith

11/19/11

Amneville, France
Le Galaxie

11/20/11

Lyon, France <u>Transbordeur</u>

11/22/11

Montpellier, France Zenith

11/23/11

Marseille, France <u>Le Dome</u>

11/25/11

Hohenmes, Austria

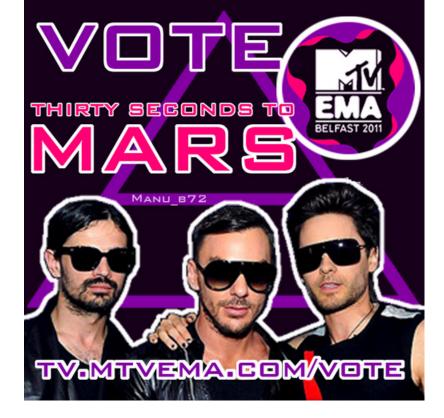
<u>Event Centre</u>

11/26/11

Vienna, Austria Stadthalle

11/30/11

Antwerp, Belgium
Lotto Arena



Last week's twitter was created by <u>@30STMVOTE</u>. Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by <u>@thisisthehive</u>.

STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. <u>Click Here to Read NOW!</u>



Here are some tools you can print out on your own!

Flyers • Mars Stencil • Full Size Poster • QR Code

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



'Like' Thirty Seconds To Mars on Facebook

Weekly Picks From the Band

Read of the Week



The Unbearable Lightness of Being (1984), written by Milan Kundera, is a philosophical novel about two men, two women, a dog and their lives in the Prague Spring of the Czechoslovak Communist period in 1968. Although written in 1982, the novel was not published until two years later, in France.

Movie of the Week



Drive is a 2011 American action-drama heist film directed by Nicolas Winding Refn, and starring Ryan Gosling as the principal character, with Carey Mulligan, Ron Perlman, Bryan Cranston, Christina Hendricks, and Albert Brooks. Prior to its September 2011 release, it had been shown at a number of film festivals. At the 2011 Cannes Film Festival, Drive was praised and even received a standing ovation.

Album of the Week

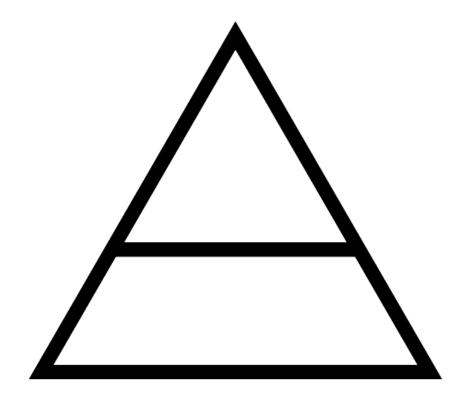


"Nightcall" is a song by French electro house artist Kavinsky released in 2010. It was produced by Daft Punk's Guy-Manuel De Homem-Christo and mixed by electronic artist SebastiAn. It features Brazilian lead singer of CSS, Lovefoxxx, on vocals and includes remixes by Dustin N'Guyen, Jackson and his Computer Band and Breakbot.

Website of the Week



Plan India empowers children to improve their lives, their communities and their world forever. Plan helps children access to their right to protection, basic education, proper healthcare, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.



PURCHASE THIS IS WAR



Australia

<u>iTunes Australia</u>

Austria

<u>iTunes Austria</u> Musicload Austria

Canada

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Finland

levykauppax.fi **Epe's Music Store EMP**

France

EMI Boutique <u>iTunes France</u>

Germany

JPC.de Weltbild.de **EMP** Amazon Germany

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